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forney's Docket No. 80398.P159D

**PATENT** 

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Patent Application of:	)
Kitsukawa, et al.	) Examiner: Lambrecht, C.M.
Application No.: 09/852,813	) Art Unit: 2611
Filed: May 9, 2001	)
For: Method and Apparatus for Providing Advertising Linked to a Scene of a Program	) ) ) _)
P O Roy 1450	

P.O. Box 1450 Alexandria, VA 22313-1450

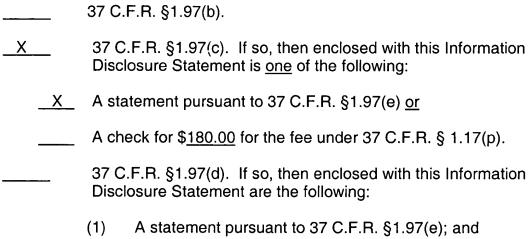
## **INFORMATION DISCLOSURE STATEMENT**

Enclosed is a copy of Information Disclosure Citation Form PTO-1449 together with copies of the documents cited on that form. It is respectfully requested that the cited documents be considered and that the enclosed copy of Information Disclosure Citation Form PTO-1449 be initialed by the Examiner to indicate such consideration and a copy thereof returned to applicant(s).

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Pursuant to 37 C.F.R. § 1.97, the submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made and is not to be construed as an admission that the information cited in this statement is material to patentability.

Pursuant to 37 C.F.R. § 1.97, this Information Disclosure Statement is being submitted under one of the following (as indicated by an "X" to the left of the appropriate paragraph):



- A check for \$180.00 for the fee under 37 C.F.R. §1.17(p) (2)for submission of the Information Disclosure Statement.

Some of the references cited in the accompanying PTO-1449 are from the Supplementary European Search Report EP99967512 and is attached herewith If there are any additional charges, please charge Deposit Account No. 02-2666.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Dated: 1/11, 2006

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Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450					
STATEMENT UNDER	R 37 C.F.R. §1.97(e)				
I hereby certify (as indicated by an	"X" to the left of the appropriate				
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(Signature of person mailing correspon	idence)				

That no item of information contained in the accompanying Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the undersigned attorney after making reasonable inquiry, no item of information contained in the Information Disclosure Statement was known to any individual designated in §1.56(c) more than three months prior to the filing the Information Disclosure Statement.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

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Substitute for Form 1449/PTO				Complete if Known		
OIPE INFORMATION DISCLOSURE			Application Number	09/852,813		
Substitute for Form 1449/PTO  O P E INFORMATION DISCLOSURE  JAN 2 0 2006 STATEMENT BY APPLICANT  (use as many sheets as necessary)  Sheet 1 of 1			Filing Date	5/9/01		
			First Named Inventor:	Kitsukawa		
			Art Unit	2611		
			Examiner Name	Lambrecht, C.M.		
Sheet	1		of	1	Attorney Docket Number	80398.P159D
			U.S. PATEN	T DOCUMENTS		
Examiner Initials*	Cite No.1	Num	Document Number ber-Kind Code <sup>2</sup> (It known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document  Country Code <sup>3</sup> Number <sup>4</sup> Kind Code <sup>5</sup> (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>
		WO 97/27546	7/31/97	Payne, et al.		-
		EP 0878964 A1	11/18/98	Schell, et al.		
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Examiner	Date Considered	
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. <sup>1</sup>Applicant's unique citation designation number (optional). <sup>2</sup>See Kinds Codes of USPTO Patent Documents at <a href="https://www.uspto.gov">www.uspto.gov</a> or MPEP 901.04. <sup>3</sup>Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup>For Japanese patent documents, the indication of the year of reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SENT FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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